

For: FundAnything.com

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## Donald J. Trump



Donald J. Trump is an icon - the very definition of the American success story, and the Chairman and President of the Trump Organization. The world's most famous real estate investor and bestselling author, he is the archetypal businessman and deal maker without peer, as well as an ardent philanthropist. He has continually set new standards of excellence while expanding his interests in real estate, world class hotels, sports and entertainment. Donald Trump is the star and co-producer of the NBC hit series The Apprentice and the owner of skyscrapers and award winning golf courses. Mr. Trump has authored many best-selling books

including one of the best-selling business books of all time, *Trump: The Art of the Deal*. One of his books, *Think Big and Kick Ass in Business and Life,* was co-authored with Bill Zanker, the President and founder of The Learning Annex and the founder of Trump's newest venture, <u>FundAnything.com</u>. Each week, Mr. Trump will select a project to fund from the FundAnything site and announce it via Twitter <u>@realDonaldTrump</u>.

## William Zanker



Bill Zanker is one of the most respected businessmen in adult education. He founded the Learning Annex in 1980 with \$5000, and grew the iconic brand into a \$150 million dollar company that changed the industry. A serial entrepreneur, Mr. Zanker has the ability to tap into the public psyche, and to start and identify business and social trends. He has built and sold several innovative companies. He wrote The New York Times bestselling book with Donald Trump, *Think Big and Kick Ass.* Teaming up once again on <u>FundAnything.com</u>, Bill Zanker and Donald Trump are committed to helping millions of people improve their lives and fulfill their dreams.